



QUARTERLY ISSUES AND PROGRAMS REPORT

STATIONS: KLUC-FM & HD2
KMXB-FM & HD2
KXTE-FM & HD2
KXNT-FM/AM, & HD2
KXST-AM

4th QUARTER, 2014
(October 1st through December 31st, 2014)

Prepared by:

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CBS Radio Las Vegas
December 31st, 2014



Issues of Concern to Las Vegas, NV
Addressed in Responsive Programming in the 4th Quarter, 2014

	<u>Subject:</u>	<u>Description of Issue of Concern</u>
1	Foundation for an Independent Tomorrow	Support and services for unemployed and underemployed individuals.
2	Puppy Up Walk	Helping raise funds for pet owners struggling with an ill pet.
3	Planned Parenthood	Programs, services, and safe health education.
4	Rape Crisis Center	Shelter and support services and programs for those dealing with sexual and emotional abuse.
5	Justin's Kidney Foundation	Programs and services provided for families going through and or living with dialysis.
6	Speedway Charities	Offering help and grants to families with children battling serious illnesses.
7	Las Vegas Rescue Mission	Shelter, programs, and services provided for people overcoming homelessness.
8	Nevada Childhood Cancer Foundation	Programs and services provided for families and their children living with Cancer
9	Red Cross of Southern Nevada	Bringing awareness how important it is to donate blood and how it is used to save lives.
10	The Arthritis Foundation	Services, programs, and information for those living with Arthritis.
11	Help of Southern Nevada	Raising toys for needy families during the holiday season.
12	Cerebral Paralysis Awareness	Discussing the effects of living with cerebral paralysis.
13	Nevada Child Seekers	Programs, services, and education on how to keep safe from bullying.

**CBS Radio Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs)
4th Quarter, 2014**

<u>Public Affairs Program</u>	<u>Schedule and Description</u>
1. CBS Radio Public Affairs Program	Sundays 5:30-6:00 a.m. KXNT-FM, AM, & HD2 6:00-6:30 a.m. KXTE-FM & HD2 6:30-7:00 a.m. KXMB-FM & HD2 7:00-7:30 a.m. KLUC-FM & HD2, KXST-AM Weekly interview with local non-profit organizations highlighting events and services offered to our community.
2. Local News and Review	Sundays 5:00-5:30 a.m. KXNT-FM/AM, & HD2 6:00-6:30 a.m. KMXB-FM & HD2 6:30-7:00 a.m. KXTE-FM & HD2 7:30-8:00 a.m. KLUC-FM & HD2, KXST-AM Weekly local news review produced by Sandee Bonita Madrid focusing on community events, national news and interviews with newsmakers.
3. Local Traffic Reports	Monday-Friday, twice per hour between 6:00 a.m.-9:00 a.m. and again from 3:00 p.m.-6:00 p.m. One minute reports updating the latest local traffic conditions.

**Most Significant Issue-Responsive Programming
4th Quarter, 2014 (October 1st through December 31st)**

Issue: Foundation for an Independent Tomorrow

Show: CBS Radio Public Affairs Program

Date: Sunday, October 5th, 2014

Time: 5:30am 6:00am, 6:30am, 7:00 am

Length: 30 minutes of a 30 minute show

Janet Bluman, CEO of the Foundation for an Independent Tomorrow joined Sandee Bonita Madrid this week. Foundation for an Independent Tomorrow offers unemployed and underemployed individuals resources, training, and employment preparation to help break and stop the cycle of dependency. They discussed various programs and classes which include: resume building and interviewing, job search and job placement, computer and financial literacy, and tuition assistance for vocational training. The core mission of this non-profit foundation is to help Nevadans ultimately achieve financial stability through employment that can pay to support families without any type of assistance. Foundation for an Independent Tomorrow is always searching for professional volunteers that can offer employment-related assistance.

Issue: Local News

Show: Las Vegas News in Review

Date: Sunday, October 5th, 2014

Time: 5:00am, 6:00 am, 6:30 am, 7:30am

Duration: "30 minutes of a 30 minute program"

Correspondent Tate South discusses the week's big stories in Las Vegas. Tate examines the local push for Ovarian Cancer awareness, the valley's recession recovery, and the latest news on Rock in Rio

Issue: Puppy Up Walk

Show: CBS Radio Public Affairs Program

Date: Sunday, October 12th, 2014

Time: 5:30am, 6:00am, 6:30am, 7:00 am

Length: 30 minutes of a 30 minute show

This week, Sandee Bonita was joined by Rhonda Atlas, founder of the Las Vegas Puppy Up! Walk. This walk was organized by fellow pet lovers who have lost their canines due to some sort of cancer. Rhonda explained the importance of acknowledging those dogs that serve as companions to many of our residents and how important that is to those in grief. Also discussed where the programs available for pet owners dealing with a sick puppy, how to maintain pets healthy, and the upcoming benefit walk in November.

Issue: Local News
Show: Las Vegas News in Review
Date: Sunday, October 12th, 2014
Time: 5:00am, 6:00 am, 6:30 am, 7:30am
Duration: “30 minutes of a 30 minute program”

Correspondent Tate South examines high risk pregnancy, the new threat of cyber-attack, and reaction to legalized gay marriage.

Issue: Planned Parenthood
Show: CBS Radio Public Affairs Program
Date: Sunday, October 19th, 2014
Time: 5:30am, 6:30am, 7:00 am
Length: 30 minutes of a 30 minute show

LaTonya Dawson, member of Planned Parenthood joined Sandee Bonita Madrid this week. Planned Parenthood offers free to low-cost services for those seeking health exams. They discussed the free programs and services offered such as safe sex education, cholesterol screening, high blood pressure exams, physicals, help in quitting smoking, Flu shots, and much more. Planned Parenthood welcomes parents with their teens and offers special free classes on how health communication is important. Everyone in the Las Vegas community is encouraged to take advantage of their services and programs.

Issue: Local News
Show: Las Vegas News in Review
Date: Sunday, October 19th, 2014
Time: 5:00am, 6:00 am, 6:30 am, 7:30am
Duration: “30 minutes of a 30 minute program”

Correspondent Tate South profiles the continued culinary union’s battle with local casinos, the health risks of overweight teenagers, and the reason why families are spending less this holiday season.

Issue: Rape Crisis Center
Show: CBS Radio Public Affairs Program
Date: Sunday, October 26th, 2014
Time: 5:30 am, 6:00am, 6:30am, 7:00 am
Length: 30 minutes of a 30 minute show

Daniele Dreitzer, Executive Director of the Rape Crisis Center of Las Vegas joined Sandee Bonita Madrid this week. The Rape Crisis Center of Las Vegas is a local non-profit organization that provides programs and services to those who have been victims of rape or any sort of abuse. They provide community outreach programs to reach out to those victims who because of fear or certain life situations have not received any counseling to overcome such traumatic experience. They shared safety tips for young adults and discussed what to do in case of an emergency. They also discussed what the

requirements are to become a volunteer or advocate for this organization. Rape Crisis Center of Las Vegas always welcomes donations and reminds the community of Las Vegas that there is a trained representative to answer their hotline 24 hours a day.

Issue: Local News
Show: Las Vegas News in Review
Date: Sunday, October 26th, 2014
Time: 5:00am, 6:00 am, 6:30 am, 7:30am
Duration: “30 minutes of a 30 minute program”

Correspondent Tate South looks into the latest fundraising scams, Ubers constant battle with Las Vegas Taxi unions, and a quick preview into this year’s Pro Bull Riders Championship.

Issue: Justin’s Kidney Foundation
Show: CBS Radio Public Affairs Program
Date: Sunday, November 2nd, 2014
Time: 5:30am, 6:00am, 6:30am, 7:00 am
Length: 30 minutes of a 30 minute show

Justin Iiore, Founder of Justin’s Kidney Foundation joined Sandee Bonita Madrid this week. Justin’s Kidney Foundation is a non-profit organization that provides moral support and programs to those families and individuals going through the tough process of a kidney transplant and dialysis. This foundation’s main goal is to provide awareness on the toll dialysis takes on one’s body and most importantly the help those going through the process feel less alone. Justin’s Kidney Foundation will be hosting a Golf Tournament to raise funds for a member that is going through their second kidney transplants. Donations are always welcomed and Las Vegas residents are encouraged to attend the benefit tournament.

Issue: Local News
Show: Las Vegas News in Review
Date: Sunday, November 2nd, 2014
Time: 5:00am, 6:00 am, 6:30 am, 7:30am
Duration: “30 minutes of a 30 minute program”

Correspondent Tate South examines the latest foreclosure numbers in the valley and how they’re affecting marketing prices. Also, Halloween blood drives in Las Vegas and why blood drives are important.

Issue: Speedway Charities

Show: CBS Radio Public Affairs Program

Date: Sunday, November 9th, 2014

Time: 5:30am, 6:00am, 6:30am, 7:00 am

Length: 30 minutes of a 30 minute show

Paulette Anderson, representative for Speedway Charities joined Sandee Bonita Madrid this week. Las Vegas Speedway Charities is a non-profit organization that is dedicated to care for children in educational, financial, social and medical need in order to help them lead productive lives. This charity provides funding for hundreds of non-profit organizations throughout the nation that meet the direct needs of children. Speedway Charities vision is that every child has the same opportunities no matter what obstacle they are facing. Parents who are in need are encouraged to contact Speedway Charities to see if they qualify for their many services and programs.

Issue: Local News

Show: Las Vegas News in Review

Date: Sunday, November 9th, 2014

Time: 5:00am, 6:00 am, 6:30 am, 7:30am

Duration: "30 minutes of a 30 minute program"

Correspondent Tate South discusses the latest trends of gas prices, and how a local hemp fest brings awareness to medical marijuana.

Issue: Las Vegas Rescue Mission

Show: CBS Radio Public Affairs Program

Date: Sunday, November 16th, 2014

Time: 5:30am, 6:00am, 6:30am, 7:00 am

Length: 30 minutes of a 30 minute show

John Fogel, Executive Director for the Las Vegas Rescue Mission joined Sandee Bonita Madrid this week. Las Vegas Rescue Mission is a non-profit organization that has been serving Las Vegas since 1970. They discussed the services the Mission provides for those fighting homelessness. Those services include shelter, meals, and addiction counseling. Since the winter months are rapidly approaching, they also discussed a local blanket drive to benefit the Mission and those out in the street dealing with the harsh weather. Because this is a non-profit organization, donations are always welcomed.

Issue: Local News

Show: Las Vegas News in Review

Date: Sunday, November 16th, 2014

Time: 5:00am, 6:00 am, 6:30 am, 7:30am

Duration: "30 minutes of a 30 minute program"

Correspondent Jason Pothier checks into the world of competitive eating, and a great charity that gives locals a chance to stay in glitzy Vegas hotel rooms.

Issue: Nevada Childhood Cancer Foundation

Show: CBS Radio Public Affairs Program

Date: Sunday, November 23rd, 2014

Time: 5:30am, 6:00am, 6:30am, 7:00 am

Length: 30 minutes of a 30 minute show

Jeff Gordon, president of the Nevada Childhood Cancer Foundation joined Sandee Bonita Madrid this week. They discussed the Nevada Childhood Foundation which is a non-profit foundation dedicated to offer support and helpful programs to families that are touched by cancer. Many of the programs that Gordon discussed are focused on children victims of cancer and ways to lift their spirits. They discussed "Camp Cartwheel" which is an absolutely free summer camp dedicated to serve all kids with cancer and their siblings. Also discussed was this year's "Adopt a Family for the Holidays" program in which one can adopt a needy family and purchase low cost Christmas presents for the child that is ill and their siblings. Because this organization is the first of its kind in Southern Nevada, they are the key foundation to turn to for cancer families in need of support. The Nevada Childhood Cancer Foundation is always looking for volunteers and donations.

Issue: Local News

Show: Las Vegas News in Review

Date: Sunday, November 23rd, 2014

Time: 5:00am, 6:00 am, 6:30 am, 7:30am

Duration: "30 minutes of a 30 minute program"

With Obama Care Open enrollment underway, questions and discussions arise on health insurance and those who are still not covered. Also discussed was the issue of more aging parents that are moving in with their children, child homelessness, living smoke-free and how to prevent home burglaries.

Issue: Red Cross of Southern Nevada

Show: CBS Radio Public Affairs Program

Date: Sunday, November 30th, 2014

Time: 5:30am, 6:00am, 6:30am, 7:00 am

Length: 30 minutes of a 30 minute show

Julie Brehm, representative for the American Red Cross of Southern Nevada joined Sandee Bonita Madrid this week. The American Red Cross is a non-profit that is known nation-wide. During the interview Julie shared key information that helps those living in Las Vegas. They discussed the importance of donating blood, what the process consists of, how one can be eligible, and where the donated blood ends up. Blood donations are always in needed since and encouraging individuals and business owners to host a blood drive of their own can benefit the local Red Cross tremendously. They also discussed volunteer opportunities.

Issue: Local News

Show: Las Vegas News in Review

Date: Sunday, November 30th, 2014

Time: 5:00am, 6:00 am, 6:30 am, 7:30am

Duration: 30 minutes

In recognition of John F Kennedy's assassination, The Tropicana Hotel and Casino shares details with Correspondents Dayna Roselli and Carlos Diaz on their new exhibit. Also discussed this week was the 2015 Model Motor Trend Trade Show, how to avoid impulse buying, and Justin Findlay discusses the latest details on obtaining a Major League Soccer Team for the city of Las Vegas.

Issue: The Arthritis Foundation

Show: CBS Radio Public Affairs Program

Date: Sunday, December 7th, 2014

Time: 5:30am, 6:00am, 6:30am, 7:00 am

Length: 30 minutes of a 30 minute show

The Arthritis Foundation joined Sandee Bonita Madrid this week. The Arthritis Foundation Nevada is part of the Pacific Region which serves almost 6.7 million adults and nearly 48,000 children with arthritis and related diseases in Arizona, Greater California, Hawaii and Nevada. They have been committed to raising awareness and reducing the impact of arthritis, a serious, painful and unacceptable disease that robs people of living life to its fullest. In support of their mission, they offer education, research grants, advocacy and other vital programs and services to improve the lives of those with arthritis and related disease. Families who have loved ones suffering from Arthritis are welcome to visit the organization and take advantage of the services offered.

Issue: Local News

Show: Las Vegas News in Review

Date: Sunday, December 7th, 2014

Time: 5:00am, 6:00 am, 6:30 am, 7:30am

Duration: "30 minutes of a 30 minute program"

Correspondent Sandee Bonita discusses online shopping during Cyber Monday. Also discussed this week was a new restaurant policy to take place, World Aids Day, entertainers to remain hosting on the Las Vegas Strip, as well tips on handling your in-laws during a holiday visit, and an event to benefit the Center for Autism and Developmental Disabilities.

Issue: Help of Southern Nevada

Show: CBS Radio Public Affairs Program

Date: Sunday, December 14th, 2014

Time: 5:30am, 6:00am, 6:30am, 7:00 am

Length: 30 minutes of a 30 minute show

Fuillala Riley from HELP of Southern Nevada joined Sandee Bonita Madrid this week. They discussed their Holiday Assistance Program and Toy Drive which is organized for families in the community during the holiday season. Approximately 3,000 families benefit from visiting HELP of Southern Nevada's toy store and over 13,000 families in the Las Vegas community benefit from the toy drive itself. This has become a signature event for individuals and companies to donate new toys for kids in the community that CBS Radio teams up with every year. They also discussed what the process is like in order to qualify to benefit from the generosity of local residents, and how all the toys gathered during the toy drive are guaranteed to be distributed evenly and fairly.

Issue: Local News

Show: Las Vegas News in Review

Date: Sunday, December 14th, 2014

Time: 5:00am, 6:00 am, 6:30 am, 7:30am

Duration: "30 minutes of a 30 minute program"

Las Vegas is top-ranked in many categories, this week Correspondents Dayna Roselli and Carlos Diaz discussed the city's latest title as being the #3 most braggadocious U.S. State. Also discussed this week was the local housing market reports, health measure statistics, tips on how to become debt free, and the Southern Nevada Water Authority Intake No. 3 project.

Issue: Cerebral Paralysis Awareness

Show: CBS Radio Public Affairs Program

Date: Sunday, December 21st, 2014

Time: 5:30am, 6:00am, 6:30am, 7:00 am

Length: 30 minutes of a 30 minute show

Samantha Chian, a mother of a baby girl born with Cerebral Paralysis joined Sandee Bonita Madrid this week. Sam Chian has become an advocate for those families affected by Cerebral Paralysis. She discussed in detail what is like living with such disability, the struggles of depression, misunderstanding, and health issues. Her daughter was born with Cerebral Paralysis and now Sam has made it her mission to help other parents overcome those difficult months and offers a support groups. Because therapy and other medical treatments are more than any family can afford, Sam and other members of the Las Vegas Community will be hosting a holiday fundraiser to benefit families pay any outstanding medical statements. Everyone in the city of Las Vegas is encouraged to attend and donations are accepted.

Issue: Local News

Show: Las Vegas News in Review

Date: Sunday, December 21st, 2014

Time: 5:00am, 6:00 am, 6:30 am, 7:30am

Duration: "30 minutes of a 30 minute program"

Correspondent Sandee Bonita Madrid checks on issues such as the Downtown Summerlin vote for the proposed Soccer Stadium. Also discussed were new insurance claims to be aware of, and local holiday events such as the Menorah Lighting at the new Downtown Summerlin Shopping Mall.

Issue: Nevada Child Seekers

Show: CBS Radio Public Affairs Program

Date: Sunday, December 28th, 2014

Time: 5:30am, 6:00am, 6:30am, 7:00 am

Length: 30 minutes of a 30 minute show

Margarita Edwards, Community Outreach Director for Nevada Child Seekers joined Sandee Bonita this week. Nevada Child Seekers is a non-profit organization that has been active in Las Vegas since 1985. They are the only non-profit organization that helps locate missing children in Nevada that does not charge for its services. Their services include free identification cards for kids, as well as DNA kits, Internet Safety programs, and abduction prevention education for both parents and children. All volunteers are trained and police-screened to ensure the safety of all and execute excellent education programs for the organization to be efficient and effective. Also discussed in the interview was their newly launched anti-bullying campaign titled: Be Brave.

Issue: Local News

Show: Las Vegas News in Review

Date: Sunday, December 28th, 2014

Time: 5:00 am, 6:30 am, 7:30am

Duration: "30 minutes of a 30 minute program"

Correspondent Sandee Bonita Madrid discussed clothing donations and how upcycling them gives hundreds of people employment opportunities. Also discussed this week was how to maintain healthy during Flu season, and tips on how to stay on track and follow through with a New Year's resolution.